

## Department of Justice Strategic Objective

- Investigate and prosecute corruption, economic crimes, and transnational organized crime.

## Program Goals

- Establish or expand existing IP task forces to include state, local, or tribal law enforcement entities.
- Exclusively conduct investigations and forensic analyses of evidence and prosecutions in matters involving criminal laws related to IP theft.
- Enforce criminal laws related to IP theft, including reimbursing expenses incurred in performing criminal enforcement operations.
- Reach out to and educate the general public and businesses to prevent, deter, and identify criminal violations of IP laws.
- Acquire and implement technology to conduct investigations and forensic analyses of evidence in matters involving criminal laws related to IP theft.

# Intellectual Property Enforcement Program

## Purpose<sup>1</sup>

The Intellectual Property Enforcement Program (IPEP), administered by the Bureau of Justice Assistance (BJA), is designed to provide national support and improve the capacity of state, local, and tribal criminal justice systems to address intellectual property (IP) criminal enforcement, including prosecution, prevention, training, and technical assistance.

## Report Highlights

During April through September 2015:

- A total of 262 people were arrested for violation of IP laws, a decrease of 9 percent from April–September 2014 (287).
- A total of 80 state and local IP search warrants were served, the same number issued in April–September 2014 (80).
- A total of 79 piracy/counterfeiting organizations were disrupted and 73 were dismantled, a decrease of 46 percent and 45 percent, respectively, when compared to April–September 2014 (147 disrupted, 133 dismantled).
- A total of \$49,594,688 in counterfeit property, other property, and currency was seized during IP enforcement operations, a decrease of 24 percent compared to April–September 2014 (\$65,635,769).

**Table 1. IPEP Award Amounts by Fiscal Year<sup>2</sup>**

Federal fiscal year	Number of active IPEP awards	Amount of active IPEP awards
FY2012	4	\$1,228,271
FY2013	4	\$ 788,233
FY2014	3	\$1,250,000
FY2015 <sup>3</sup>	0	\$ 0
<b>Total</b>	<b>11</b>	<b>\$3,266,504</b>

<sup>1</sup> The Biannual Grantee Feedback Report includes performance data reported by BJA IPEP grant recipients that conducted grant activities through September 2015. The following data comes from the Performance Measurement Tool (PMT) data covering IPEP grants from FY2012 through FY2014. The data reflected in this report represents the information as entered by grantees.

<sup>2</sup> An active award is one with an end date that has not expired and the grantee has not completed a final report in the PMT.

<sup>3</sup> FY2015 grants were not active during the time period of this report. There are 10 FY2015 awards, totaling \$3,236,240 in funding.

## Performance Measures Review

**Figure 1. Active IPEP Award Sites as of September 2015<sup>4</sup>**



**Table 2. Overview of Key Performance Measures**

Key performance measure	Reporting period April–September 2015	Total	Minimum	Average per grantee	Maximum
Number of arrests	(N = 11)	262	4	24	84
Value of assets seized (currency and counterfeit products) <sup>5</sup>	(N = 11)	\$49,594,688	\$0	\$4,508,608	\$32,917,484
Number of organizations disrupted	(N = 11)	79	0	7	33
Number of organizations dismantled	(N = 11)	73	0	7	30

**Table 3. Agency Representation of Task Force Membership as of September 30, 2015**

Agency type	Number of agencies represented
Local law enforcement agencies	69
Federal law enforcement agencies	19
Other nonlaw enforcement agencies <sup>6</sup>	10
State law enforcement agencies	7
Tribal law enforcement agencies	0
International law enforcement partners	0

- Through close cooperation and coordination of strategies with state and local law enforcement partners (Table 3), task force efforts to combat intellectual crimes are strengthened.

<sup>4</sup> Due to the close geographical proximity of several grantees, there was not enough room on the map to include them all. The grantees that do not appear on the map are: Bronx County District Attorney (NY), County of Los Angeles (CA), and County of Essex (NJ).

<sup>5</sup> A total of \$49,594,688 was seized in counterfeit property, other property, and currency. Of the total amount seized, \$143,340 represents the total of “real” cash, and a total of \$49,451,348 was seized in retail value of merchandize that includes electronics and fashion goods.

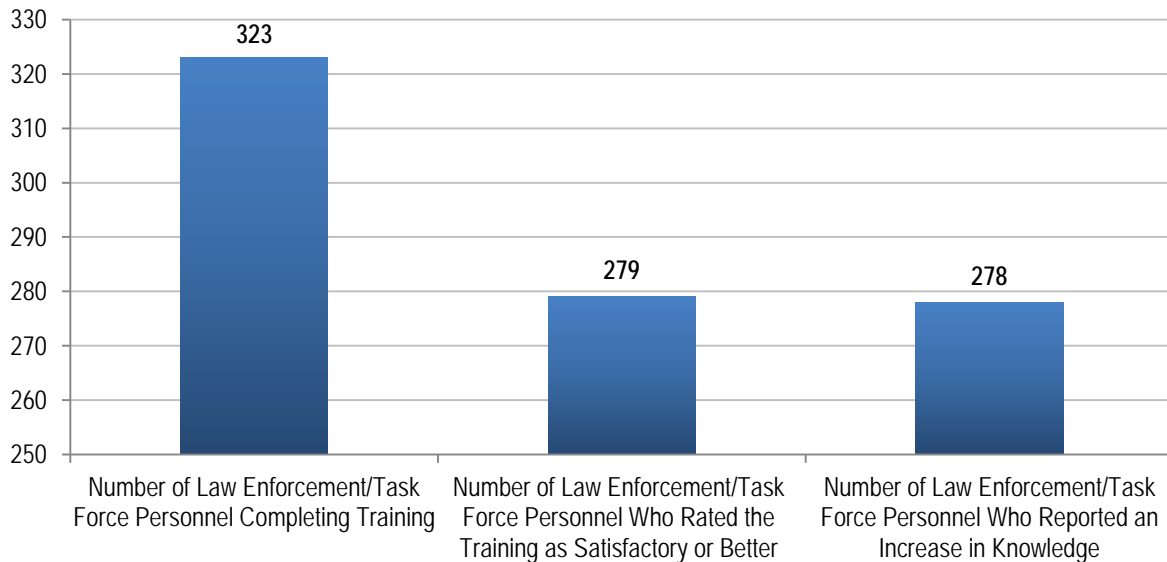
<sup>6</sup> Other nonlaw enforcement agencies may include organizations that provide training and technical assistance or other industry partners.

**Table 4. Training Provided/Attended by IPEP Grantees, April–September 2015**

Training topic	Number of trainings that were provided/attended April–September 2015 <i>N</i> = 6 <sup>7</sup>
Identification of counterfeit/pirated goods	9
Local IP laws	8
General IP awareness	8
Investigative approaches/methods	6
Prosecution of IP crimes	6
Issues related to first responders	6
Other <sup>8</sup>	5
Federal IP laws	4
Computer forensics technology/information training	4

- Between April–September 2015, 54 percent of grantees provided or attended training in at least one of the listed training topics (Table 4).

**Figure 1. Law Enforcement/Task Force Personnel Attending Training During the Reporting Period, April–September 2015**



- Between April–September 2015, six grantees reported that law enforcement/task force personnel attending training. Out of the 323 people who attended training, 86 percent rated their training as satisfactory or better, and 86 percent of attendees reported an increase in knowledge due to the training.

<sup>7</sup> *N* = the total number of grantees that reported that they provided/attended trainings. Some grantees provided/attended more than one type of training during the April–September 2015 period.

<sup>8</sup> Grantees that selected the “other” training category indicated that their staff conducted training on antiracketeering efforts in collaboration with Fox Studios as well as a law enforcement delegation from Kosovo, state-specific (VA) white collar criminal activity, credit card fraud, and meetings with white collar groups in collaboration with other federal and state law enforcement agencies.

## Training and Technical Assistance Information to Improve Outcomes

The National White Collar Crime Center (NW3C) provides a nationwide support system for law enforcement and regulatory agencies involved in the prevention, investigation, and prosecution of economic and high-tech crime.

NW3C delivers training and technical assistance in computer forensics, cyber and financial crime investigations, and criminal intelligence analysis. For more than 35 years, NW3C has received the majority of its funding through grants and cooperative agreements from component agencies of the Office of Justice Programs, primarily BJA, as well as from other federal agencies, allowing NW3C to provide no-cost training to thousands of state, local, tribal, and territorial law enforcement and regulatory personnel. NW3C training is available in both classroom settings and online.

As of September 30, 2015, NW3C IP theft trainings and seminars have reached 2,352 law enforcement officers, representing 1,148 agencies throughout the country. NW3C has also provided 22 technical assistance visits that reached 241 officers, representing 50 agencies. During the period of this report, April–September 2015, six training and technical assistance events took place involving 179 officers from 44 agencies. Also during this period, the NW3C online training resource was updated with a recent addition of the podcast “Developing an Intellectual Property Case,” available at <http://www.nw3c.org/training/online-training/86>

Do you have questions about how to get the most from your IPEP grant? Do you want to know more about investigating and prosecuting white collar and related crimes? Be sure to contact NW3C, the IPEP program technical assistance provider.



NW3C Website: <http://www.nw3c.org/>

### Contact your NW3C Team:

James Foley  
NW3C  
877-628-7674, Ext. 2259  
[Jfoley@nw3c.org](mailto:Jfoley@nw3c.org)

### Upcoming NW3C IPEP Events:

- State-specific Intellectual Property Theft  
<http://www.nw3c.org/training/financial-crimes/61>

Please click on the link above to register for the next available Training dates

## Additional Resources and Information

**The National IP Theft Public Education Campaign** was launched in November 2011 (and ended September 2015) in partnership with the National Crime Prevention Council (NCPC) to raise the public's awareness of the impact of counterfeit and pirated products, to change the widely accepted belief that purchasing counterfeit and pirated products is not harmful, and to reduce demand for counterfeit or pirated products by influencing the behaviors of at-risk consumers. The campaign garnered more than \$96.4 million in donated media, including more than 88,479 total airings on television in 209 of 210 nationwide markets and 27,618 airings on radio. In addition, 1,841 digital mall posters were displayed in 43 nationwide markets; print support for the campaign was strong, adding another \$412,000 in donated media for this past year (2015). Tracking research data indicated that the public education campaign

increased public awareness of IP theft and is influencing more people to not purchase counterfeit products. The campaign featured television, print, and radio public service announcements (PSAs) as well as Internet banners and videos.

NCPC hosted a live Twitter town hall chat on August 27, 2015, with industry experts and law enforcement to discuss IP theft and to promote the online video, “Get Hip To IP Theft.” This video was made for people ages 18–24 and was developed by two students during their internship with NCPC. A total of 1,500 tweets went out during that 1-hour timeframe. The top tweet received 1,926 views.

Our most recent PSA, “I’m A Phony,” was featured on a digital billboard in Times Square courtesy of the CauseWay Agency (which developed and produced the TV PSA) from September 7–October 4, 2015 (<https://youtu.be/R8mQp2x5BxQv>). The total estimated donated media value of the Times Square Digital Billboard is \$12,500. The total estimated impressions for the 4-week period was 1,849,860.